

Sabinku
HANDICRAFT

COMPANY PROFILE

Handwoven Purun Craft

HandicraftSupplier & ManufacturerFromIndonesia

100% Handmade by Artisans in Sabintulung Village, East Kalimantan (Borneo), Indonesia



From Sabintulung Village to Indonesia, and to the World

PT Sabinku Karya Purun | Brand: Sabinku Handicraft

Sabintulung Village, East Kalimantan (Borneo), Indonesia

NATURAL PURUN

100% HANDMADE

B2B SUPPLY

CUSTOMIZATION



Sabinku Handicraft is the handicraft and international B2B brand of PT Sabinku Karya Purun, based in Sabintulung Village, East Kalimantan (Borneo), Indonesia. We work directly with local artisans while managing product development, production coordination, quality control, packaging, and delivery for buyers.

LEGAL ENTITY

PT Sabinku Karya Purun

(Sabintulungku Berkarya Melalui Purun)

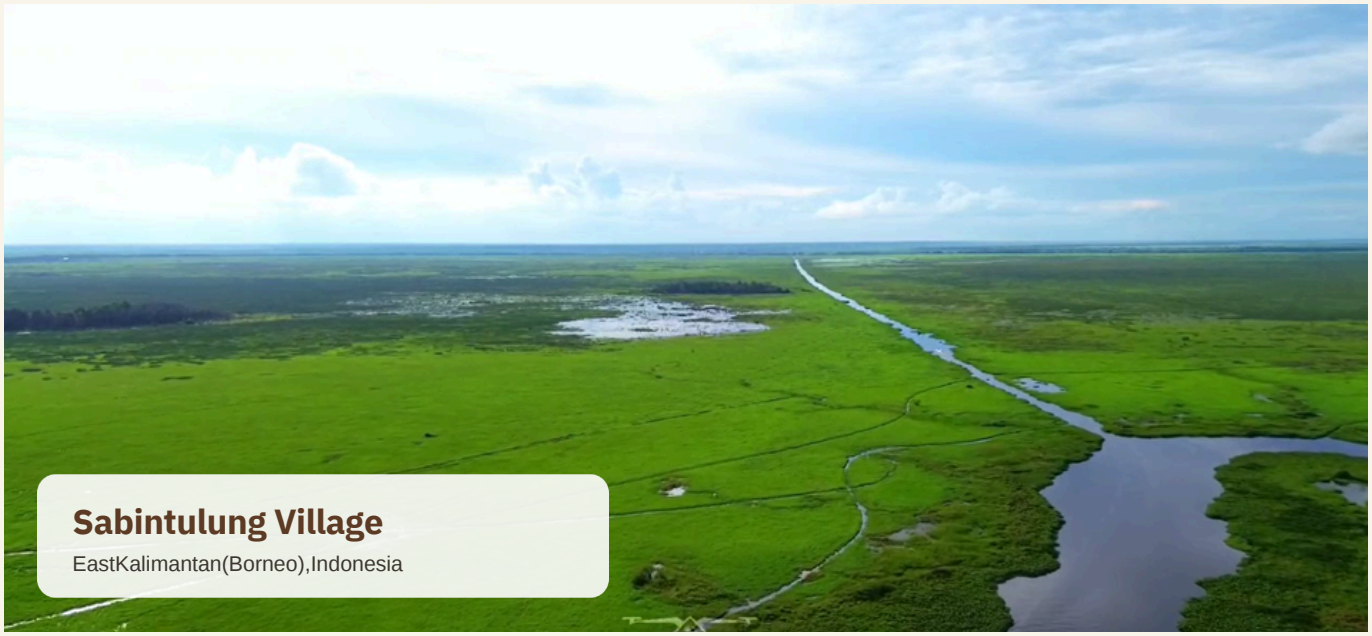
BRAND

Sabinku Handicraft

9 Product Categories	**105** Product Models
100% Handmade	**B2B** Wholesale • Retail • Private-Label

Authentic Origin. Local Hands. Flexible B2B Supply.

Our positioning is built around natural purun, handmade craftsmanship, Indonesian heritage, local artisans, customization, and authentic origin from Sabintulung Village.



FROM THE WETLANDS OF BORNEO, WOVEN BY THE HANDS OF SABINTULUNG

In Sabintulung Village, East Kalimantan (Borneo), Indonesia, purun is more than a natural material. Growing naturally across the village's wetland landscape, it has long been part of the surrounding environment and the everyday life of the local community.

For generations, weaving skills have been passed down within Sabintulung. Local artisans transform purun by hand, using knowledge shaped by experience, patience, and craftsmanship.

Purun handicrafts in Sabintulung have been produced since 1996. In 2022, their development entered a more structured stage through training and product development programs that strengthened the artisans' skills and expanded the variety and quality of products they could create.

Many of these artisans are women and homemakers from Sabintulung Village. Through their craftsmanship, locally sourced purun is transformed into functional and decorative products including bags, baskets, mats, tissue box covers, hats, sandals, home décor, accessories, gifts, and customized designs.



Purun (Lepironia articulata)



Purun wetland landscape



Handweaving by local artisans



Training and artisan development



Training and artisan development

Natural Origin. Local Hands. Authentic Craftsmanship.
The story begins with the material, the village, and the skills passed down through generations.

A LOCAL CRAFT THAT EARNED PROVINCIAL GOVERNMENT RECOGNITION

Purun Handicrafts - Flagship Product of Sabintulung Village





The journey reached an important milestone in 2024.

Following an assessment and field verification process involving the Government of East Kalimantan Province and the Government of Kutai Kartanegara Regency, Purun Handicrafts were recognized as a flagship product of Sabintulung Village.

On 30 September 2024, Sabintulung Village, with Purun Handicrafts as its flagship village product, was awarded 8th Place in the Village Flagship Product Category at the 2024 Anugerah Desa Membangun by the Government of East Kalimantan Province.

The recognition marked an important milestone for a craft that began within the village and continued to grow through the skills, dedication, and development of its local artisans.

Sabintulung's purun handicrafts have also been introduced to wider audiences through exhibitions and regional events, bringing the craftsmanship of the village beyond its place of origin.





Nurdiansyah
Secretary of Sabintulung Village

2024 Anugerah Desa Membangun
Sabintulung Village - Purun Handicrafts - Village Flagship Product Category - 8th Place - Government of East Kalimantan Province - 30 September 2024

FROM SABINTULUNG TO A WIDER MARKET

Sabinku Handicraft was born from this community.

Founded by a native of Sabintulung Village and legally established in Indonesia as PT. Sabinku Karya Purun, Sabinku Handicraft connects the craftsmanship of local artisans with wider domestic and international markets.

We work directly with artisans from our village while managing the supply chain from product development and production coordination to quality control, packaging, and delivery.

Our role is not to replace traditional craftsmanship, but to help it move forward.

By combining the weaving knowledge of Sabintulung artisans with product development, consistent quality standards, customization, and market access, we aim to bring authentic purun craftsmanship from East Kalimantan (Borneo), Indonesia to businesses and customers around the world.

Every Sabinku product carries more than its function or design.

It carries the natural character of purun, the hands of local artisans, the craftsmanship of Sabintulung, and the story of a village transforming its local potential into products with greater value.









A visit by the Regent of Kutai Kartanegara to see Sabintulung's purun products and handweaving activities.



From Sabintulung Village to the world - woven by hand, rooted in origin.

From Sabintulung Village to Indonesia, and to the World.

A craft that continues to develop. From local development to wider audiences.

1996

Purun handicrafts are produced in Sabintulung Village.

2022

Structured training and product development strengthen artisan skills and product variety.

2024

Field verification and government recognition of Sabintulung's flagship village product.

2024

Purun handicrafts join East Kalimantan Province exhibition participation at GTTGN XXV in NTB.

2026

Products are presented at the 9th Borneo Forum GAPKI and other regional events.

NOW TODAY

Sabinku Handicraft connects local craftsmanship with B2B buyers and wider markets.



6–7 AUGUST 2026

9th Borneo Forum GAPKI

Purun handicrafts showcased at the 9th Borneo Forum GAPKI, with product interaction among visitors and stakeholders.



2024

GTTGN XXV, West Nusa Tenggara

Purun handicrafts included in East Kalimantan (Borneo) Province's exhibition participation.



EXHIBITION

4th FKPTPI & ICTAFF

Purun products presented as part of an exhibitor display at the 4th FKPTPI & ICTAFF.



2024

Flagship-product field verification

Field verification of Sabintulung Village's purun handicrafts with government representatives.



ARTISAN DEVELOPMENT

Training in Sabintulung

Local artisans participating in purun handicraft training and product development.



OFFICIAL ENGAGEMENT

A closer look at the craft

A visit by the Regent of Kutai Kartanegara to see Sabintulung's purun products and handweaving activities.

Natural material. Skilled hands. Authentic craftsmanship.

Purun (Lepironia articulata) is a plant-based natural fiber grass that grows naturally in wetland and peat swamp ecosystems, particularly on the island of Kalimantan (Borneo), Indonesia.



- **Natural Origin**
  Purungrows naturally across the wetland landscape surrounding Sabintulung.
- **Local Craftsmanship**
  Handweavingiscarriedout by artisans from Sabintulung Village.
- **Community Skills**
  Many artisansarewomen and homemakers who participate in local craft development.
- **Customization**
  Productscan be adapted in size, shape, color, material combination, and buyer design.





100% Handmade
Each product is woven and shaped by hand. Natural material and handmade production can create slight variation between pieces - part of the character of authentic craft.

A structured process from natural material to finished product

The public production sequence below summarizes the approved workflow while keeping unnecessary internal SOP details private.

1 Harvesting

Selection and collection of mature purun.



2 Fermentation

Traditional preparation according to the production SOP.



3 Initial Drying

Drying until the material is ready for further processing.



4 Flattening

Purun is flattened to make the material more flexible and ready for weaving.





4 Coloring (Optional)

Applied when a colored design is required.





5 Handweaving & Shaping

100% handmade weaving and product formation.





6 Trimming & Finishing

Edges and fibers are cleaned and finished.



7 Protective Coating

Protective finishing is applied as specified.





8 Quality Control

Weave, shape, finish, dimensions and condition are checked.



9 Export Packaging

Finished products are protected and packed for shipment.



A flexible collection for lifestyle, home, hospitality, gifting, retail, and private-label project



Bag



Basket



Tissue Box



Plate & Glass Mat



Table Mat



Hat



Slipper



Floor Mat



Serving Tray

Full specifications and all 105 models are available in the Sabinku Handicraft B2B Product Catalog.

Natural purun. Local craftsmanship. Collections developed for wholesale, retail, and private-label projects.

1



OEM - Product Development

We develop products based on buyer ideas, specifications, functions, and design requirements.

2



ODM - Private Label Production

We produce existing or adapted designs for buyers under their own brand or private label.

3



Sampling Support

Product samples are available for quality, construction, and design confirmation before bulk production.

4



Custom Packaging Support

Packaging can be adapted to buyer, retail, gifting, hospitality, or private-label requirements.

5



Export Documentation & Shipping Support

We coordinate export documentation and shipping support for international orders.

6



Exclusive Design Support

We can develop exclusive designs for selected buyer projects and collections.

7



Free Assistance with Professional Logo Creation

We provide free assistance with professional logo creation for eligible private-label projects.

A clear workflow helps protect specifications, quality, and commercial alignment

1 **Inquiry**

Buyershares target product, use, quantity, and requirements.

2 **Product Selection**

Choose existing models or discuss a new/custom design.

3 **Specification**

Confirm dimensions, color, material, accessories, branding, and packaging.

4 **Sampling**

Prepareasample when required for approval.

5 **Quotation**

Commercialterms are quoted based on product and order requirements.

6 **Order Confirmation**

Approvedspecificationsand commercial terms are confirmed.

7 **Production**

Productionis coordinated with artisans according to the approved specification.

8 **QC & Packaging**

Productsareinspected, finished, and prepared for shipment.

9 **Shipment**

Exportdocumentation and logistics coordination are arranged.

10 **After-Sales**

Follow-upsupports feedback, repeat orders, and longer-term cooperation.

MOQ, lead time, payment terms, pricing, Incoterms, and shipment method are confirmed based on the specific product, order size, destination, and buyer requirements.

Product Proven Over Time



Handwoven Purun Skullcap (In Indonesia, this product is known as a songkok, featuring a distinctive design from Sabintulung Village)

One of these Purun Handicraft samples has been part of our product collection for approximately five years and has accompanied our team to various exhibitions and promotional events as a real-world reference for product durability.

Over the years, the product has undergone repeated handling, transportation, storage, and display, while remaining in good usable condition.

This long-term reference provides practical evidence that carefully crafted Purun products can maintain their shape and functionality over time when properly handled and cared for.

Product videos are available on our website at sabinkuhandicraft.com

Field verification and direct engagement in the local production context

The 2024 flagship-product assessment involved direct observation of production and product quality. Documentation also records official visits to see the products and handweaving activities directly in Sabintulung Village.



Field verification with DPMPD



Official visit and product introduction



Direct observation of production activities



Local artisan and community engagement

What this demonstrates
The craft has been observed in its local production context and evaluated as part of a village flagship-product assessment, strengthening the factual foundation for Sabinku's origin and craftsmanship story.

From village development to regional exhibitions and business forums



GTTGN XXV 2024 - West Nusa Tenggara

Purun handicrafts were included in East Kalimantan Province exhibition participation.



4th FKPTPI & ICTAFF

Purun products were presented as part of an exhibitor display.



9th Borneo Forum GAPKI 2026

Products were showcased during the 6-7 August 2026 forum.



Regional Product Engagement

Direct product interaction with visitors and stakeholders.

Sabintulung's purun handicrafts have been documented by government, regional media, and research channels.

Click the source name to open the original external page. Media logos are intentionally not used in this profile.

DPMD Kukar
DPMD Kukar Dampingi Tim Penilaian dan Verifikasi Prudes

TribunKaltim.co
Potensi Anyaman Purun di Desa Sabintulung Kukar Bisa Topang Perekonomian Warga

KaltimPedia
Desa Sabintulung Sulap Tanaman Purun Menjadi Kerajinan Tangan yang Berdayakan Warga

Konklusi.id
Gali Potensi Kerajinan Purun di Desa Sabintulung

KukarPAPER
Manfaatkan Potensi, Pemerintah Desa Sabintulung dan PT Kencana Agri Gelar Pelatihan Anyaman Purun

RADAR KUKAR
Bernilai Ekonomi, Warga Desa Sabintulung Sulap Tanaman Purun Menjadi Kerajinan

selasar.co
Bernilai Ekonomis Tinggi, Desa Sabintulung Akan Kembangkan Kerajinan Anyaman Purun

Purantara.id
Pelatihan Anyaman Purun Desa Sabintulung Diapresiasi Pemkab Kukar

Jerkin.org
Pemberdayaan Masyarakat Perajin Purun di Desa Sabintulung Kecamatan Muara Kaman

Coverage themes include artisan training, local economic potential, product development, village flagship-product verification, and community empowerment around purun craftsmanship.

Authentic origin, flexible product development, and structured buyer support

1 Authentic Origin

Products are rooted in Sabintulung Village, East Kalimantan (Borneo), Indonesia.



2 Direct Artisan Collaboration

Sabinku works directly with local artisans from the village.



3 Flexible Product Development

Customization, OEM product development, and private-label production can be discussed.



4 Structured Quality Control

Products are reviewed before packaging and shipment preparation.



5 Buyer Communication & Export Support

Sabinku coordinates quotation, specifications, packaging, documentation, and shipping support.



6 Broad Product Portfolio

105 models across 9 product categories, with custom project capability.



Explore the Full Product Collection

105 models across 9 product categories.
Full B2B Product Catalog available separately.

Supply & Export Worldwide

Sabinku
HANDICRAFT

LET'S BUILD LONG-TERM VALUE

SabinkuHandicraft combinesauthenticorigin,handmade craftsmanship, product development, quality control, customization, and buyer support to build professional B2B partnerships.

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Website	www.sabinkuhandicraft.com
Manufacture	Sabintulung Village, East Kalimantan (Borneo), Indonesia

1. Authentic origin from Sabintulung Village
2. Direct collaboration with local artisans
3. Flexible product and design development
4. Structured quality control & packaging
5. B2B communication and export support

From Sabintulung Village to Indonesia, and to the World

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